#### Advancing TVET for Youth Employability and Sustainable Development: Key findings from the global synthesis report

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# Third International Congress on TVET - Shanghai, May 2012

- TVET should be a top priority in quest to build greener societies and tackle global unemployment
- UNESCO-UNEVOC should act as focal point for coordinating regional/global efforts for transforming and expanding TVET in line with this aim
- Future challenges:
  - emergence of knowledge societies
  - rapid spread of ICTs
  - effects of global financial crisis
  - implications of climate change and demographic trends
  - emergence of new, often higher-level TVET skills

# Seven key recommendations for strengthening TVET's effectiveness

- 1. Enhance TVET relevance
- 2. Expand access and improve quality and equity
- 3. Adapt qualifications and develop pathways
- 4. Improve the evidence base
- 5. Strengthen governance and expand partnerships
- 6. Increase investment in TVET and diversify financing
- 7. Advocate for TVET







- Latin America and Caribbean
  - Enhancing TVET relevance (competency-based training)
  - Improving quality (ToT, monitoring + evaluation)
  - Improving evidence base (competences for green jobs)

#### Asia and Pacific

- Enhancing TVET relevance (dual training, career guidance)
- Adapting qualifications (accrediting informal skills/exp)
- Improving evidence base (competences for green jobs)

#### Africa

- Enhancing TVET relevance (competency-based training, EE)
- Adapting qualifications (NVQFs, accrediting informal skills)
- Improving evidence base (competences for green jobs)



### Overview of progress by region

- Europe, CIS and North America
  - Enhancing TVET relevance (EE, on-the-job training)
  - Expanding access/improving equality (use of ICTs)
  - Improving evidence base (competences for green jobs)
- Arab States (forum focused on EE)
  - Enhancing TVET relevance (EE, life skills, career guidance)
  - Improving quality (ToT, monitoring + evaluation)





#### Challenges identified by region

- Latin America and Caribbean
  - Negative/low perceptions of TVET
  - General mistrust of private sector
- Asia and Pacific
  - Negative/low perceptions of TVET
  - Lack of funding
  - Poor quality teaching resources/infrastructure
- Africa
  - Negative/low perceptions of TVET
  - Lack of funding
  - Shortage of well-trained teachers and trainers
  - Need to adapt TVET to informal settings



### Challenges identified by region

- Europe, CIS and North America
  - Negative/low perceptions of TVET
  - Need to raise TVET quality (esp Eastern Europe)
- Arab States
  - Negative/low perceptions of TVET
  - Shortage of well-trained teachers and trainers





### Cross-regional opportunities

- Common challenges can be overcome through
  - Stronger partnerships
  - Coordinating efforts
  - Harmonising activities
- Partnerships with local, regional, global stakeholders:
  - Multiplies technical and financial support available
  - Improves quality and relevance of programmes
  - Increases knowledge of local and global skills markets
  - Promotes work opportunities at home and abroad
- Sharing knowledge, experiences and PPs enable triedand-tested solutions to be quickly adapted and implemented



# Post-2015 – significance + priorities

- New development cycle
  - End of UN DESD (2014)
  - Achievement of EFA and MDGs (2015)
  - UNESCO TVET normative instrument being revised
- Main priorities post-2015 (UN Regional Commissions)
  - Rapid but sustainable economic growth
  - Full and productive employment/decent work for all
  - Environmental sustainability
  - Improved governance



#### UN Regional Commissions, 2013

- "It is crucial that the human development imperatives and sustainable development imperatives be brought together in a powerful, internally consistent and synergistic development framework... The idea is that environmental sustainability be framed in terms of intergenerational equity on human development."
- Bottom line: Future TVET policies and programmes will be expected to advance youth employability and sustainable development at the same time.
- To date, across UNEVOC Network, efforts to integrate green skills into TVET training has remained sparse







- World Bank's STEP (Skills Toward Employment and Productivity) framework
- Enhancing TVET relevance = developing workers'
  - Higher-level cognitive skills (problem solving)
  - Behavioural skills (discipline and diligence)
  - Innovation-related skills (STEM)
  - Entrepreneurial skills (business and managerial)
- Training focus on developing general transversal skills, rather than specific technical skills

- Improving quality
  - Learning standards (clearly defined knowledge/skills)
  - Good teachers (well-trained and motivated)
  - Adequate resources (sufficient and well-managed)
  - Effective regulatory environment (good governance)
  - System of incentives focused on results and performance
  - Benchmarking performance against other countries/regions
- Expanding access and improving equity
  - Second-chance educational opportunities for school dropouts
  - Remedial skills training for unemployed youth
  - Flexible LLL opportunities for displaced workers





- Adapting qualifications and develop pathways
  - NVQFs/RVQFs with 'qualification corridors'
  - Recognition/certification of informal/non-formal skills+exp
- Improving the evidence base
  - Systems to anticipate and forecast future skills needs
  - Systems to adapt training in line with skills forecasts
- Strengthening governance and expanding partnerships
  - Coordinated national development strategy
  - Skills training harmonised with economic and social policies
  - National and/or regional partnerships to enable 'catch up'

- Increasing investment in TVET + diversifying financing
  - Sharing of TVET costs across three tiers of actors
  - Governments: 'first-chance' + 'second-chance' basic education, as well as retraining programmes for unemployed
  - Employers: on-the-job training and continuing education
  - Workers: costs of keeping skills + competences up-to-date
- Advocating for TVET
  - Policy framework blending skills training with higher education
  - Legally raising status of TVET so that it is equivalent with general education
  - Promoting TVET benefits to parents and students





## Emerging expectations of TVET for advancing sustainable development

- GTVET measures incremental rather than radical shift
- Prepare workers for fast-changing, globalising and environmentally sustainable future
- G20 Development Working Group report on green jobs
- Enhancing TVET relevance = developing workers'
  - Higher-level cognitive skills (problem solving)
  - Behavioural skills (discipline and diligence)
  - Innovation-related skills (STEM)
  - Entrepreneurial skills (business and managerial)
  - Environmental awareness and improved resource efficiency

### Emerging expectations of TVET for advancing sustainable development

- Improving quality
  - Teachers trained in environmental issues + green techniques
  - Principles of SD applied on campus and in local community through student projects/activities
- Expanding access and improving equity
  - Greening processes = some jobs eliminated, some replaced, some redefined, and some new jobs created
  - GTVET training/retraining through flexible LLL for all workers, including vulnerable, disadvantaged and informal workers
- Adapting qualifications and develop pathways
  - Green job matching and green entrepreneurship promotion
  - Enable employers/customers to assess workers' green skills





## Emerging expectations of TVET for advancing sustainable development

- Improving the evidence base
  - Systems to anticipate + forecast future green skills needs
  - Systems to adapt training in line with skills forecasts
- Strengthening governance and expanding partnerships
  - Coordinated national development strategy
  - Cross-sectoral: energy, environment, education, employment
- Increasing investment in TVET + diversifying financing
  - Sharing of TVET costs across three tiers of actors (as before)
  - Environmental taxation/fines could be used to fund GTVET
- Advocating for TVET
  - GTVET = bottom-up pressures for green econ dev + GTVET

#### Key takeaway messages

- To simultaneously advance youth employability and sustainable development, in future all TVET policies and programmes will need to be greened
- TVET should focus on developing students' cognitive, behavioural, entrepreneurial and technical skills, as well as environmental awareness and resource efficiency
- Multistakeholder partnerships = strategic TVET resource
  - UNEVOC Network plays an important role in facilitating regional/global cooperation and learning
  - Especially important for Small Island Developing States (SIDS), who face particular challenges in promoting youth employment and sustainable development





#### Key takeaway messages

- Private sector must be involved in TVET design and implementation to ensure programme relevance/quality
  - Think: large firms, SMEs, informal and household enterprises
- Targeted and tailored training programmes for all groups at every stage of life are needed to engender rapid economic growth and environmental sustainability
  - Greater future focus on flexible LLL opportunities
  - SD agenda offers potential to rebrand TVET as cutting-edge supplier of workers with transversal green skills
  - Where relevant, TVET must be adapted for informal sector
- Innovative ways of funding TVET must be explored

### Thank you for your attention!

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